

RECOMMENDED

Advertiser's Media Pack

Your guide to Sutton Coldfield and local reputable businesses





Do you want your business to be known as one of the best?

Be part of an exclusive and trusted group of local companies in a magazine that promotes the finest local businesses to the public of Sutton Coldfield.

Why Recommended?

At Recommended our core belief is that it is possible to produce the very highest quality publications with large distribution areas whilst still offering low cost advertising.

The Sutton Coldfield public prefer local businesses and tradesmen but also want the reassurance of using the services of reputable businesses. With Recommended magazine the Sutton Coldfield public do not need to take a gamble by responding to newspaper adverts or national directories, Recommended magazine features local businesses and tradesmen that they can trust and rely on!

- Quality low cost advertising
- Great Area (Sutton Coldfield contains people with a high disposable income)
- Excellent local content
- Prolonged shelf life (not thrown away within days like a newspaper)
- Free of charge, through the door delivery
- Large distribution to over 40,000 homes
- Reader friendly format
- Restricted advertising spaces per business category
- High Quality Gloss Finish
- Handy size

Our innovative approach ensures that not only do local businesses maximise their reach into the prime target audience of their local community, but do so as a recommended and trusted business.

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Recommended magazine had been published for over two years and has proven to be very successful, most of the advertisers renew there advertisements time and time again as they work and generate business for them.

Recommended magazine has a very high standard of print and production, it's a colour magazine with a classy design which is matched by using high quality, glossy paper. The production and design quality ensure that advertisers receive associated value from the product.

Recommended offers extremely low cost advertising, it is cost effective advertising with no compromise on quality, no other magazine or directory of its kind offers such value for money advertising.

Each edition of Recommended magazine is delivered to over 40,000 Sutton Coldfield homes - and that's guaranteed.

If you want to reach the Sutton Coldfield public and grow your business on Recommendation then RECOMMENDED is your best option.

Call us on 0121 313 1088

Spaces are limited and so please call ASAP to avoid disappointment

Distribution

Each edition of Recommended is distributed to over 40,000 homes.

Format & Design

It is an A5 size colour magazine printed on thick glossy paper with a very high quality feel.

Technical Specifications/ Acceptable Formats

Adverts can be submitted in the following formats:

MS Word (may be subject to a re-setting charge)
MS Publisher
TIFF
JPEG
PDF

Ad copy can be e-mailed to: info@recommendeddirectories.co.uk

Customised Design

If your advert is not available in an electronic format then our graphic designer can produce it for you, from your own hard copy text, normally for a fixed price of just £20

Payment

Full payment for all adverts must be received before Recommended magazine goes to print.

Price List

How much does it cost to reach the Sutton Coldfield public and be featured alongside some of the most reputable companies in Sutton Coldfield?

1/6 of a page	£149.00
1/3 of a Page	£199.00
Full Page	£349.00
Back Page	£449.00

Please add £20.00 to the above prices if you wish us to design your advertisement.

Please note that our low cost advertising is only available to reputable companies, Feel free to give us a call and we will chat how you can qualify to be featured as a Recommended business.